



# Corporate Volunteering with BeachPatrol and Love Our Street

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*Our corporate volunteering program can support your organization in achieving its corporate social responsibility & sustainability goals.*

*Activating colleagues in pursuit of a common goal is a great way to connect and build strong teams. Not to mention the positive impact on the environment!*



## Activate, connect and engage your team in cleaning up our environment.

We offer an array of beach or street clean activities for your corporate volunteering group. Here are the details you need to plan a great volunteering event:

### Beach Clean or Street Clean?

For a **beach clean** we walk along a section of beach covering from the top which may include car parks or nature strips, down to the water's edge to collect what has washed in by the recent tides. Then we walk to meet back at the start point.

In cooler and drier months (when people are not outside as much) there may not be much visible litter on the beaches. Rainstorms purge storm water drains of any rubbish, which can quickly end up on the beach.

For a **street clean** we meet at a central location then spread out to clean streets for perhaps a km or two in any street direction then meet back at the start point. It is more common to find littered items all year round. Depending on the suburb population density, some areas are more littered than others.

### Location

We can facilitate clean up events at locations that suit your team and our volunteer leaders. Contact us to discuss a location..

### Equipment

We will provide the following equipment for volunteers to use at the event:

- Collection bags
- Limited grabbers
- First aid kit
- Sharps container

Volunteers should dress appropriately for the weather, including jackets, sun hats, sunscreen and gloves (preferably reusable heavy 'gardening' gloves, not single use ones). If volunteers wish to bring water bottles, we ask that reusable bottles are used.



*"Thank you so much for a great and eye opening day!"*

*In my personal life I am so much more conscious of my behaviour and in our professional life we are motivated to make a difference!"*



## Time

A clean-up lasts approximately **1.5-2 hours**. This includes the actual clean-up activity and then counting & logging the items collected.

## Clean & Survey or Just Clean?

We encourage corporate volunteer groups to become citizen scientists by performing a survey of the plastic litter collected.

This has a much higher awareness and educational impact for the participants. We strive to help people understand the consequences of littering and the overuse of single use plastic items.

There are a few cleaning and survey options.

- **Simple clean:** involves picking up litter and disposing of it in appropriate bins (rubbish and recycle.)

*This option takes the least amount of time (approx. 1 hr), but has the least educational impact.*

- **Standard clean:** involves seeking to find and count a few specific items. These might be items such as straws, bottle tops, bottles and cans, or coffee cups and lids etc. Our collection bags have a partition in them to allow these targeted items to be separated as we pick them up along with other rubbish. At the end we can count these items to get a tally for the whole group.
- **Full detailed clean:** involves an audit for a wide range up to 32 types of rubbish. When all the collection bags are brought back to the meeting point, we tip their contents on a tarpaulin and audit and count all the items collected into these 32 categories. This can add up to another hour to the clean time, but it provides the most detailed understanding of the problems litter causes.

After the clean-up and counting is completed, litter data is entered into our [LitterStopper](#) app. The more detail we have the better quality the data is and hence the better evidence we have for submissions to government and other agencies.

Following the clean a certificate of achievement will be emailed to the group stating their participation and some of the statistics from the clean.



*Growing community litter awareness and keeping our environment clean*



*Some of the corporate groups we have worked with:*

- *Bupa*
- *ICBC*
- *Macquarie*
- *Mars*
- *Puma*
- *Uniqlo*
- *Zendesk*

*And many more!*



## **Cost**

As a non-profit entity wholly run by volunteers, Beach Patrol Australia Inc depends on donations and grants to keep our organisation running.

We provide corporate volunteers with our time, clean up gear, expertise and safety equipment. Importantly we also have liability insurance which will cover your colleagues undertaking clean-up activities.

Volunteer group size	Cost per clean incl GST*
Up to 20	\$400

\*non-tax deductible

*For larger groups, please contact us to discuss logistics and cost considerations.*

To learn more about how we can support your corporate volunteering program, please contact us on [admin@beachpatrol.com.au](mailto:admin@beachpatrol.com.au)

Thank you!